

City of Avondale Arizona Licenses Lawson Software Applications to Help Improve Human Resource Operations

Kinsey & Kinsey will implement the City of Avondale's Lawson system to help standardize and automate its Human Resource operational processes

Glen Ellyn, Illinois.—June 2008—Kinsey & Kinsey, Inc. today announced that the City of Avondale licensed the Lawson Human Resource Management and the Lawson Business Intelligence Suites. The City of Avondale will use the Lawson applications to help create a single, consolidated HR system and automate administrative processes.

Based in Arizona, the city serves roughly 70,000 current residents and is ranked as one of the fastest growing communities in Maricopa County. Avondale is a modern city, near the heart of the Phoenix-metropolitan area. The current population is expected to reach 123,000 by the year 2020 and the anticipated build-out population is estimated to be 170,000 residents. That rapid growth makes Avondale one of the fastest-growing communities in the valley, and the nation.

The city sought to upgrade from its legacy applications to a modern business system that would be easy to learn and use with an aggressive ROI. The city is projecting that that system will pay for itself within 2 years with a total savings of 2.9 million over the next 10 years. (Source <http://az-avondale.civicplus.com>; ERP Cost Recover Plan.pdf)

Lawson serves more than 140 public sector customers, including three of the top seven digital state governments and four of the 25 largest school districts in the United States. State governments, cities, counties, school districts, publicly owned utilities/authorities and special districts rely on Lawson solutions to help meet the needs of a variety of stakeholders, including constituents, employees, students, vendors and communities, while helping to maximize limited budgets.

About Kinsey & Kinsey

Kinsey & Kinsey has been a Lawson Reseller and Implementation Partner since 1996 and has earned the designation of "Partner of the Year". Kinsey & Kinsey has sold and implemented a number of large deals with Lawson and specializes in small to medium companies looking for a cost effective Tier One solution. As a Lawson Reseller and Implementation Partner, Kinsey & Kinsey has developed a senior level staffing model that offers superior consulting services in both the technical and application sides of Lawson Products.

About Lawson Software

Lawson Software provides software and service solutions to 4,500 customers in manufacturing, distribution, maintenance, healthcare and service sector industries across 40 countries. Lawson's solutions include Enterprise Performance Management, Supply Chain Management, Enterprise Resource Planning, Customer Relationship Management, Manufacturing Resource Planning, Enterprise Asset Management, Human Resource Management, and industry-tailored applications. Lawson solutions assist customers in simplifying their businesses or organizations by helping them streamline processes, reduce costs and enhance business or operational performance. Lawson is headquartered in St. Paul, Minn., and has offices around the world.